

## PRESS RELEASE

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### **Come and stay: d-fine promotes gender diversity**

Individual information services and flexible structures to support women in consulting

Over the past 20 years, the Frankfurt-based management consultancy d-fine has grown into one of the largest German management consultancies. It now employs over 1,200 individuals in eleven locations across Europe. However, the lower number of female graduates in the targeted disciplines, particular scientific-based vocations means that the proportion of female employees is less than desired. With the initiative "D=1", d-fine has set itself the goal of not only inspiring more women to work in consulting, but also to offer them a long-term perspective.

"In my role as a partner at d-fine, I am committed to introducing women to a career in consulting and encouraging them to pursue it. At the same time, it is important to break down barriers. During my career, I have learned above all how

important it is to openly exchange ideas with each other," explains Henriette Kröner, who holds a PhD in business mathematics and has been with d-fine since 2005.

With the information event "d-fine Day for Women" on 25<sup>th</sup> May, which is already in its seventh installment, d-fine offers female students and graduates such a platform. Participants have the opportunity to talk to female consultants in person, ask questions and gain an insight into their day-to-day work in the project business.

Henriette Kröner adds that there is a second central factor to gaining gender diversity: The establishment of appropriate structures that offer women in consulting a long-term perspective across all career stages. Networking opportunities specifically for women as well as flexible working models that fit different life models are an important step in this direction.

About d-fine:

d-fine is a European consulting firm focused on analytical and quantitative challenges and the development of sustainable technological solutions. The combination of over a thousand employees with a strong scientific background and many years of practical experience enables us to provide tailor-made, efficient and reliable solutions for more than two hundred clients from every sector of the economy.

[www.d-fine.com](http://www.d-fine.com)