

Way above the efficient frontier

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Contents

1	Risk and Return	1
1.1	Return	2
1.2	Risk	3
2	Classical Portfolio Optimization	8
2.1	The Minimum Risk Portfolio	9
2.2	The Efficient Frontier	11
2.3	The Market Portfolio and the Sharpe Ratio	13
2.4	The Capital Market Line	15

3	The Condition for a Valid Market Portfolio	20
4	Attributes and Characteristic Portfolios	25
4.1	The Leverage	28
4.2	The Excess Return	30
4.2.1	Comparing your Portfolio with the Best	32
4.3	The Market Portfolio Revisited	33
4.4	The Efficient Frontier Revisited	37
5	Summary	39

1

Risk and Return

- *Portfolio management* is about gaining as much return as possible by keeping the risk under control.
 - *return* is the *expected* return of the portfolio over the *next* holding period.
 - *risk* is also an estimator covering the *next* holding period.

1.1 Return

- Portfolio consisting of holdings $N_k, k = 1, \dots, M$ in M financial instruments (*assets*) with asset values V_k dependent on n market parameters (*risk factors*) $S_i, i = 1, \dots, n$

$$V(t) = \sum_{k=1}^M N_k V_k(\mathbf{S}(t))$$

- Portfolio return over a time period δt

$$r_V(\mathbf{S}(t))\delta t = \sum_{k=1}^M w_k(\mathbf{S}(t))r_k(\mathbf{S}(t))\delta t \quad (1.1)$$

- with position weights w_k and instrument and portfolio returns r_V and r_k .

$$r_V\delta t := \frac{\delta V}{V}, \quad r_k\delta t := \frac{\delta V_k}{V_k}, \quad w_k := \frac{N_k V_k}{V} \quad \text{for } k = 1, \dots, M \quad (1.2)$$

- in vector notation

$$r_V = \mathbf{w}^T \mathbf{r}$$

- The same holds for the *expected* portfolio return R_V

$$R_V = \mathbb{E}[r_V] = \mathbf{w}^T \mathbf{R} \quad (1.3)$$

- \mathbf{R} denotes the vector of *expected* asset returns R_k for $k = 1, \dots, M$.

$$\mathbf{R} = \mathbb{E}[\mathbf{r}] \iff R_k = \mathbb{E}[r_k] \text{ for } k = 1, \dots, M$$

1.2 Risk

- Portfolio value change induced by market parameter changes (delta normal approximation)

$$\delta V \approx \sum_{k=1}^M N_k \sum_i^n \frac{\partial V_k}{\partial S_i} \delta S_i = \sum_{k=1}^M N_k \sum_i^n \Delta_i^k \delta S_i$$

- Variance of the portfolio value change

$$\begin{aligned}
 \text{var} [\delta V] &= \sum_{i,j=1}^n \sum_{k,l=1}^M N_k \Delta_i^k S_i \delta \Sigma_{ij} N_l \Delta_j^l S_j \\
 &= V^2 \sum_{k,l=1}^M \sum_{i,j=1}^n w_k \Omega_i^k \delta \Sigma_{ij} \Omega_j^l w_l \\
 &= V^2 \mathbf{w}^T \delta \mathbf{C} \mathbf{w}
 \end{aligned} \tag{1.4}$$

- with the risk factor covariance matrix

$$\delta \Sigma_{ij} = \text{cov} [\delta \ln S_i, \delta \ln S_j] = \sigma_i \rho_{ij} \sigma_j \delta t \quad , \quad i, j = 1, \dots, n$$

- and the asset covariance matrix $\delta \mathbf{C}$ with matrix elements

$$\delta C_{kl} = \text{cov} [\delta \ln V_k, \delta \ln V_l] \approx \sum_{i,j=1}^n \Omega_i^k \delta \Sigma_{ij} \Omega_j^l \quad , \quad k, l = 1, \dots, M \tag{1.5}$$

- usually considered: investments in the *risk factors* themselves (e.g., in stocks)

- here: investments in *instruments* (e.g., derivatives)
- The only difference (in the delta normal approximation): instead of $\delta\Sigma$ use $\delta\mathbf{C}$ as the covariance matrix.

- Delta normal *Value at Risk*¹:

$$\begin{aligned}\text{VaR}_V(c) &\approx |Q_{1-c}| \sqrt{\text{var}[\delta V]} & (1.6) \\ &= |Q_{1-c}| V \sqrt{\mathbf{w}^T \delta \mathbf{C} \mathbf{w}} \\ &= |Q_{1-c}| V \sqrt{\delta t} \sqrt{\sum_{k,l=1}^M w_k w_l \sum_{i,j=1}^n \Omega_i^k \sigma_i \sigma_j \rho_{ij} \Omega_j^l}\end{aligned}$$

- proportional to the portfolio value V
- much better suited for optimization: Value at Risk in percentage terms: $\text{VaR}_V(c)/V$

¹Deutsch, H.-P., *Derivatives and Internal Models*, 3rd Edition, Palgrave, London 2004, ISBN 1-4039-2150-4, for a review of the 2nd Edition in RISK Magazine see http://www.d-fine.de/pool/bibliothek/hpd_book_review.pdf

- Also: arbitrary but constant factors $|Q_{1-c}|$ and $\sqrt{\delta t}$ irrelevant for optimization.

$$\frac{\text{VaR}_V(c)}{V |Q_{1-c}| \sqrt{\delta t}} = \frac{1}{\sqrt{\delta t}} \sqrt{\frac{1}{V^2} \text{var} [\delta V]} = \frac{1}{\sqrt{\delta t}} \sqrt{\text{var} \left[\frac{\delta V}{V} \right]} = \frac{1}{\sqrt{\delta t}} \sqrt{\sigma_V^2 \delta t} = \sigma_V$$

- Thus, our risk measure is simply the portfolio volatility

$$\sigma_V = \frac{1}{\sqrt{\delta t}} \sqrt{\mathbf{w}^T \delta \mathbf{C} \mathbf{w}} =: \sqrt{\mathbf{w}^T \mathbf{C} \mathbf{w}} \quad (1.7)$$

- with the new matrix \mathbf{C} defined as

$$\mathbf{C} := \frac{1}{\delta t} \delta \mathbf{C} \quad (1.8)$$

$$C_{kl} = \sum_{i,j=1}^n \Omega_i^k \sigma_i \rho_{ij} \sigma_j \Omega_j^l, \quad k, l = 1, \dots, M$$

- We can just as well use σ_V^2 as the risk measure for portfolio optimization purposes

$$\sigma_V^2 = \mathbf{w}^T \mathbf{C} \mathbf{w} \quad (1.9)$$

- This and Eq. 1.3 are the starting point for classical *mean variance optimization* and *Markovitz theory*.

2

Classical Portfolio Optimization

- Consider portfolios *fully invested* in risky assets

- All of the capital is invested in the M financial instruments

$$\sum_{k=1}^M w_k = 1 \quad (2.1)$$
$$\mathbf{w}^T \mathbf{1} = \mathbf{1}^T \mathbf{w} = 1$$

2.1 The Minimum Risk Portfolio

- Minimize the portfolio risk by varying the position weights w_k
 - using the Lagrange Method
- The w_k can well be negative if short selling is allowed.
- The only constraint is to be fully invested, i.e., Eq. 2.1.
- The Lagrange function is

$$\mathcal{L} = \underbrace{\mathbf{w}^T \mathbf{C} \mathbf{w}}_{\text{to be minimized}} - \lambda \underbrace{[\mathbf{w}^T \mathbf{1} - 1]}_{\text{constraint}}$$

– extremal \mathcal{L} for

$$\mathbf{0} \stackrel{!}{=} \frac{\partial \mathcal{L}}{\partial \mathbf{w}^T} = 2\mathbf{C}\mathbf{w} - \lambda \mathbf{1} \quad (2.2)$$

– minimal \mathcal{L} for

$$\frac{\partial^2 \mathcal{L}}{\partial \mathbf{w} \partial \mathbf{w}^T} = 2\mathbf{C} > \mathbf{0}$$

* the assets' covariance matrix \mathbf{C} must be positive definite (usually no problem), i.e., its inverse \mathbf{C}^{-1} exists

• Solution of the optimization

$$\mathbf{w} = \frac{\mathbf{C}^{-1}\mathbf{1}}{\mathbf{1}^T\mathbf{C}^{-1}\mathbf{1}} \quad (2.3)$$

– These weights depend only on the assets' covariances but *not* on their returns.

- Risk and return of this portfolio are

$$\begin{aligned}\sigma_{\min}^2 &= \mathbf{w}^T \mathbf{C} \mathbf{w} = \frac{1}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}} \\ R_{\min} &= \mathbf{w}^T \mathbf{R} = \frac{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{R}}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}}\end{aligned}\quad (2.4)$$

2.2 The Efficient Frontier

- Again find portfolio with minimal risk
 - but observe one *more* constraint: the portfolio must have a *given* fixed expected return R :

$$R_V \stackrel{!}{=} R \iff \mathbf{w}^T \mathbf{R} \stackrel{!}{=} R \quad (2.5)$$

- The Lagrange Function to be minimized is

$$\mathcal{L} = \underbrace{\mathbf{w}^T \mathbf{C} \mathbf{w}}_{\text{To be minimized}} - \lambda_1 \underbrace{[\mathbf{w}^T \mathbf{R} - R]}_{\text{Constraint}} - \lambda_2 \underbrace{[\mathbf{w}^T \mathbf{1} - 1]}_{\text{Constraint}}$$

- Solution of the optimization: weights of an efficient portfolio

$$\mathbf{w} = \sigma_{\min}^2 \mathbf{C}^{-1} \mathbf{1} + \frac{\sigma_V^2 - \sigma_{\min}^2}{R - R_{\min}} \mathbf{C}^{-1} (\mathbf{R} - \mathbf{1}R_{\min}) \quad (2.6)$$

- for each given portfolio return R there is one *unique* portfolio which minimizes the risk

- Risk of an efficient portfolio

$$\sigma_V^2 = \sigma_{\min}^2 + \frac{(R - R_{\min})^2}{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2} \quad (2.7)$$

- This minimal portfolio variance for a given R as a function of R is a parabola.
- The R as a function of the minimal portfolio volatility σ_V is called the *efficient frontier*.

2.3 The Market Portfolio and the Sharpe Ratio

- Goal of any investment
 - Maximize what you get for the risk you take
 - In other words: maximizes the *market price of risk*
 - In other words: maximizes the *Sharpe Ratio*

$$\gamma := \frac{R - r_f}{\sigma} \quad (2.8)$$

- The *optimal* or *market portfolio* is the fully invested portfolio with maximum Sharpe Ratio
 - it must lie on the efficient frontier (because fully invested)
 - solving Eq. 2.7 for R yields the Sharpe Ratio for any portfolio on the efficient frontier

$$\gamma = \frac{R_{\min} - r_f}{\sigma} \pm \sqrt{1 - \sigma_{\min}^2/\sigma^2} \sqrt{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2/\sigma_{\min}^2}$$

- To find the *maximal* Sharpe Ratio move along the efficient frontier by varying σ

$$0 = \frac{\partial \gamma}{\partial \sigma} = r_f - R_{\min} + \sigma_{\min}^2 \frac{\sqrt{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2}}{\sqrt{\sigma^2 - \sigma_{\min}^2}} \quad (2.9)$$

- Solving this for σ^2 yields the variance of the market portfolio

$$\sigma_m^2 = \sigma_{\min}^2 + \sigma_{\min}^4 \frac{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2}{(R_{\min} - r_f)^2} \quad (2.10)$$

- The return R_m of the market portfolio follows as

$$R_m = R_{\min} + \sigma_{\min}^2 \frac{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2}{R_{\min} - r_f} \quad (2.11)$$

- The weights of the optimal portfolio are:

$$\begin{aligned} \mathbf{w}_m &= \mathbf{w}_{\min} + \sigma_{\min}^2 \mathbf{C}^{-1} \frac{\mathbf{R} - \mathbf{1}R_{\min}}{R_{\min} - r_f} \\ &= \frac{\mathbf{C}^{-1} \hat{\mathbf{R}}}{\mathbf{1}^T \mathbf{C}^{-1} \hat{\mathbf{R}}} \end{aligned} \quad (2.12)$$

– where a "hat" denotes *excess* returns, i.e.

$$\hat{\mathbf{R}} = \mathbf{R} - 1r_f \quad , \quad \hat{R}_V = R_V - r_f \quad , \quad \text{etc.}$$

2.4 The Capital Market Line

- Why is the market portfolio so important?
- The market portfolio has unique risk σ_m and unique return R_m .
- In particular, the risk of the market portfolio cannot be chosen by the investor.
- Always invest in the market portfolio, even if σ_m doesn't coincide with your risk preference σ_{required} .
 - If $\sigma_{\text{required}} < \sigma_m$: invest a percentage w of the total capital in the market portfolio and the rest risk free.
 - If $\sigma_{\text{required}} > \sigma_m$: borrow money and invest the total sum in the market portfolio.

- This strategy has the same (i.e., maximal) Sharpe Ratio as the market portfolio.
 - * Investing or borrowing in the money market doesn't produce neither risk nor excess return.
- The return and risk of this strategy are

$$\begin{aligned}R_V &= wR_m + (1 - w) r_f & (2.13) \\ \sigma_V &= w\sigma_m\end{aligned}$$

- Write the return as

$$\begin{aligned}R_V &= r_f + (R_m - r_f) \frac{\sigma_V}{\sigma_m} \\ &= r_f + \gamma_m \sigma_V \quad \text{with} \quad \gamma_m = \frac{R_m - r_f}{\sigma_m}\end{aligned} \quad (2.14)$$

Conclusion 1 *The best possible return as a function of the risk taken is a straight line with slope given by the Sharpe Ratio of the market portfolio.*

- This straight line is called the *capital market line*.
- Eq. 2.14 can be read in the following way:
 - For each unit of additional risk σ_V an investor is willing to take, the expected return increases by γ_m .
 - The Sharpe Ratio is therefore the *market price of risk* of the investment universe consisting of the M risky assets (and of course the money market account).
 - * In complete agreement with the market price of risk encountered in option pricing
 - * i.e. with the drift appearing in the Girsanov Theorem for the transition from the real world measure to the martingale measure used for pricing

Summary 2 *The Sharpe Ratio γ_m of the market portfolio for an investment universe consisting of M risky assets is the slope of the capital market line describing the expected return of the optimal investment strategy as a function of investment risk. The Sharpe Ratio is therefore the market price of risk for this investment universe.*

- Therefore, everybody should always invest only in the market portfolio and the money market.
 - What, if all of the above breaks down?

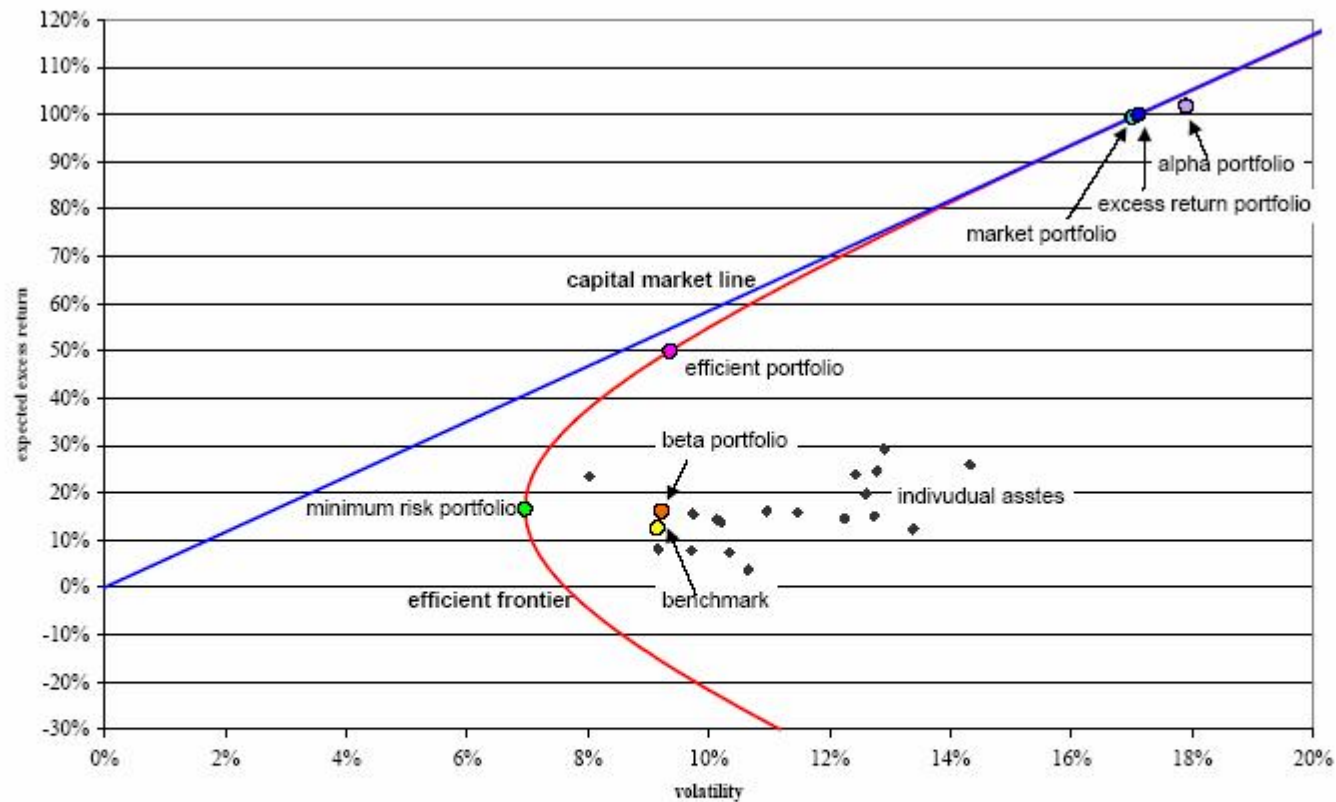


Figure 2.1: A risk return diagram. The "assets" are the DJ STOXX 600 sector indices in 1996.

3

The Condition for a Valid Market Portfolio

- Since $\sigma_m^2 \geq \sigma_{\min}^2$ we should also have $R_m \geq R_{\min}$ in Eq. 2.11, since otherwise:
 - Sharpe Ratio of minimal risk portfolio $>$ Sharpe Ratio of the market portfolio,

– **contradiction** to the market portfolio having *maximal* Sharpe Ratio.

- Thus, we must have

$$\sigma_{\min}^2 \frac{\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2}{R_{\min} - r_f} \stackrel{!}{\geq} 0 \quad (3.1)$$

- Observe that¹

$$\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} \geq \frac{(\mathbf{1}^T \mathbf{C}^{-1} \mathbf{R})^2}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}} = R_{\min}^2 / \sigma_{\min}^2$$

- Thus, $\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} - R_{\min}^2 / \sigma_{\min}^2 \geq 0$.

¹To show this, we need the *Cauchy-Schwarz inequality* for a scalar product of two arbitrary vectors \mathbf{x} and \mathbf{y} :

$$(\mathbf{x}^T \mathbf{y})^2 \leq (\mathbf{x}^T \mathbf{x}) (\mathbf{y}^T \mathbf{y})$$

Since \mathbf{C}^{-1} is positive definite, the inequality is preserved if “multiplied” by \mathbf{C}^{-1} twice:

$$(\mathbf{x}^T \mathbf{C}^{-1} \mathbf{y})^2 \leq (\mathbf{x}^T \mathbf{C}^{-1} \mathbf{x}) (\mathbf{y}^T \mathbf{C}^{-1} \mathbf{y})$$

Now choose $\mathbf{x} = \mathbf{1}$ and $\mathbf{y} = \mathbf{R}$:

$$\begin{aligned} (\mathbf{1}^T \mathbf{C}^{-1} \mathbf{R})^2 &\leq (\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}) (\mathbf{R}^T \mathbf{C}^{-1} \mathbf{R}) \\ \frac{(\mathbf{1}^T \mathbf{C}^{-1} \mathbf{R})^2}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}} &\leq \mathbf{R}^T \mathbf{C}^{-1} \mathbf{R} \end{aligned}$$

- Since $\sigma_{\min}^2 \geq 0$ (as for any squared number), Condition 3.1 is only fulfilled for

$$R_{\min} \geq r_f \quad (3.2)$$

- Usually, $R_{\min} > r_f$ holds since:
 - The minimum risk portfolio is a portfolio of *risky* assets.
 - Therefore, the market should require an expected return *above* the risk free rate.
- However, Eq. 3.2 "sometimes" (e.g., in the years 2000, 2001 and 2002) does not hold. Then:
 - The expected return of the market portfolio, Eq. 2.11, is lower than R_{\min} .
 - Thus, the market portfolio cannot have maximum Sharpe Ratio.
 - But the market portfolio still has extreme Sharpe Ratio (Eq. 2.9 still holds.)
 - The extremum is now the *minimum* and the market portfolio is the *worst* investment possible.

Conclusion 3 *If the return of the fully invested minimum risk portfolio is less than the risk free rate, then there is no fully invested portfolio with maximum Sharpe Ratio.*

- Intuitively: If markets are turning down then
 - Any portfolio which is net long cannot be the best choice.
 - By definition, a fully invested portfolio is 100% net long.
 - All portfolios on the efficient frontier are fully invested.
 - Therefore, the whole efficient frontier does *not* contain any good portfolio!
 - There are many portfolios *above* the efficient frontier.

4

Attributes and Characteristic Portfolios

- The assets in a portfolio have many *characteristics* or *attributes*
 - expected return, market capitalization, beta with respect to an index, membership in a certain economic sector, etc.

- The *exposure* of a portfolio V to a certain attribute \mathbf{a} of the assets is defined as

$$a_V \equiv \sum_{k=1}^M w_k a_k = \mathbf{w}^T \mathbf{a} \quad (4.1)$$

– Examples:

- * If the attributes a_i for $i = 1, \dots, M$ measure how strongly the assets belong to the automotive industry then a_V is the exposure of the portfolio to the automotive industry.
 - * If the characteristics a_i are the asset returns R_i then the exposure a_V is simply the portfolio return R_V .
- The *characteristic portfolio* for an attribute \mathbf{a} is defined as the minimum risk portfolio with unit exposure to that attribute, i.e., with

$$\mathbf{w}^T \mathbf{a} = 1 \quad (4.2)$$

- No other constraints. In particular: *no* fully invested constraint.

- The characteristic portfolio minimizes its risk while observing Constraint 4.2. The Lagrange function is

$$\mathcal{L} = \underbrace{\mathbf{w}_a^T \mathbf{C} \mathbf{w}_a}_{\text{To be Minimized}} - \lambda \underbrace{[\mathbf{w}_a^T \mathbf{a} - 1]}_{\text{Constraint}}$$

- Solving this optimization problem yields the weights, variance and excess return of the characteristic portfolio

$$\begin{aligned} \mathbf{w}_a &= \frac{\mathbf{C}^{-1} \mathbf{a}}{\mathbf{a}^T \mathbf{C}^{-1} \mathbf{a}} & (4.3) \\ \sigma_a^2 &= \frac{1}{\mathbf{a}^T \mathbf{C}^{-1} \mathbf{a}} \\ \hat{R}_a &= \frac{\mathbf{a}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\mathbf{a}^T \mathbf{C}^{-1} \mathbf{a}} \end{aligned}$$

- The Sharpe Ratio of the characteristic portfolio is

$$\gamma_a \equiv \frac{\hat{R}_a}{\sigma_a} = \frac{\mathbf{a}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\sqrt{\mathbf{a}^T \mathbf{C}^{-1} \mathbf{a}}} \quad (4.4)$$

- A useful relation between two characteristic portfolios
 - Let b_a denote the exposure of a characteristic portfolio V_a of an attribute \mathbf{a} to *another* attribute \mathbf{b}
 - Likewise, a_b denotes the exposure of characteristic portfolio V_b to the attribute \mathbf{a}
 - The relation between those two exposures is the same as between the variances of the two characteristic portfolios:

$$\frac{b_a}{a_b} = \frac{\sigma_a^2}{\sigma_b^2} \quad (4.5)$$

4.1 The Leverage

- Let's choose the attribute vector \mathbf{L} to be

$$\mathbf{L} = \mathbf{1} \iff L_k = 1 \quad , \quad k = 1, \dots, M \quad (4.6)$$

- The exposure of *any* portfolio V to this attribute is the *extent of investment* in risky assets, also called *leverage*

$$L_V = \mathbf{w}^T \mathbf{L} = \mathbf{w}^T \mathbf{1} = \sum_{k=1}^M w_k \quad (4.7)$$

- A fully invested portfolio has $L_V = 1$.
- The characteristic portfolio V_L for this attribute is the fully invested portfolio with minimum risk.
 - From Eq. 4.3, this portfolio has the following weights, variance and excess return

$$\mathbf{w}_L = \frac{\mathbf{C}^{-1} \mathbf{1}}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}}, \quad \sigma_L^2 = \frac{1}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}} \quad (4.8)$$
$$\hat{R}_L = \frac{\mathbf{1}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\mathbf{1}^T \mathbf{C}^{-1} \mathbf{1}}$$

* In full accordance with Eqs 2.3 and 2.4.

4.2 The Excess Return

- Let's now choose the attribute vector to be the assets' *expected excess returns*

$$\mathbf{A} = \widehat{\mathbf{R}} = \mathbf{R} - r_f \mathbf{1} \quad (4.9)$$

- The exposure of *any* portfolio V to this attribute is the portfolio's expected excess return:

$$A_V = \mathbf{w}^T \widehat{\mathbf{R}} = \sum_{k=1}^M w_k (R_k - r_f) \quad (4.10)$$

- The *characteristic* portfolio V_A for this attribute is the *minimum risk* portfolio with unit exposure, i.e., with excess return equal to 1.

$$\widehat{R}_A \equiv R_A - r_f \stackrel{!}{=} 1 \quad (4.11)$$

- According to Eq. 4.3, this the characteristic portfolio has weights and variance:

$$\mathbf{w}_A = \frac{\mathbf{C}^{-1} \widehat{\mathbf{R}}}{\widehat{\mathbf{R}}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}}, \quad \sigma_A^2 = \frac{1}{\widehat{\mathbf{R}}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}} \quad (4.12)$$

- This characteristic portfolio has minimal risk for a *given*, i.e., *constant* excess return
 - Therefore, it maximizes the ratio $1/\sigma_A = \hat{R}_A/\sigma_A$.
 - But this is the portfolio's *Sharpe Ratio*.

Conclusion 4 *The characteristic portfolio for attribute $\mathbf{A} = \hat{\mathbf{R}}$ has maximal Sharpe Ratio. This holds for any situation, even if Inequality 3.2 does not hold.*

$$\gamma_{\max} = \gamma_A = \frac{1}{\sigma_A} = \sqrt{\hat{\mathbf{R}}^T \mathbf{C}^{-1} \hat{\mathbf{R}}} \quad (4.13)$$

- For any positive number λ , an investment with weights $\lambda \cdot w_k$ for $k = 1, \dots, M$, will have the *same* Sharpe Ratio.
 - All portfolios with maximal Sharpe Ratio (but different leverage via different λ) lie on a straight line with slope γ_{\max} .
 - We call this line the *Capital Market Line*.

4.2.1 Comparing your Portfolio with the Best

- To relate the excess return of *your* portfolio V (having weights \mathbf{w}) with this characteristic portfolio solve Eq. 4.12 for $\hat{\mathbf{R}}$

$$\mathbf{w}^T \hat{\mathbf{R}} = \frac{\mathbf{w}^T \mathbf{C} \mathbf{w}_A}{\sigma_A^2}$$

- The *Sharpe Ratio* of your portfolio is:

$$\gamma_V = \frac{\mathbf{w}^T \hat{\mathbf{R}}}{\sigma_V} = \frac{\mathbf{w}^T \mathbf{C} \mathbf{w}_A}{\sigma_V \sigma_A} \gamma_A$$

- The factor in front of γ_A is the correlation between the two portfolios, because:

$$\begin{aligned} \mathbf{w}^T \mathbf{C} \mathbf{w}_A &= \sum_{k,i=1}^M w_k w_{A,i} \delta t \operatorname{cov}(r_k, r_i) \\ &= \delta t \operatorname{cov}(r_V, r_A) \\ &= \operatorname{corr}(r_V, r_A) \sigma_V \sigma_A \end{aligned}$$

Conclusion 5 *The Sharpe Ratio of your portfolio is the maximal Sharpe Ratio times the correlation between your portfolio and the characteristic portfolio V_A .*

$$\gamma_V = \rho_{V,A} \gamma_A \quad \text{for all portfolios } V \quad (4.14)$$

Conclusion 6 *Only portfolios fully correlated with the characteristic portfolio V_A have maximal Sharpe Ratio.*

4.3 The Market Portfolio Revisited

- The characteristic portfolio for $A = \widehat{\mathbf{R}}$ has an (enforced) excess return of 1, i.e., of 100%.
 - Therefore, it usually contains significant leverage.
- This leverage is simply the exposure of portfolio V_A to the attribute \mathbf{L}

$$L_A = \mathbf{w}_A^T \mathbf{1} = \mathbf{w}_A^T \mathbf{L}$$

- Eq. 4.5 applied to the attributes \mathbf{L} and A directly yields the leverage

$$L_A = \frac{\sigma_A^2}{\sigma_L^2} A_L = \frac{\sigma_A^2}{\sigma_L^2} \underbrace{\mathbf{w}_L^T \widehat{\mathbf{R}}}_{\widehat{R}_L} = \frac{\mathbf{1}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}}{\widehat{\mathbf{R}}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}} \quad (4.15)$$

- Construct a portfolio V_m with leverage one (i.e., a *fully invested* portfolio), by simply dividing all the weights \mathbf{w}_A by L_A :

$$\mathbf{w}_m = \frac{1}{L_A} \mathbf{w}_A = \frac{\sigma_L^2}{\sigma_A^2 \widehat{R}_L} \mathbf{w}_A \quad (4.16)$$

- With our results for σ_A^2 , σ_L^2 , \widehat{R}_L and \mathbf{w}_A we get

$$\mathbf{w}_m = \frac{\mathbf{C}^{-1} \widehat{\mathbf{R}}}{\mathbf{1}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}} \quad (4.17)$$

– Full accordance with Eq. 2.12!

Conclusion 7 *We have recovered the market portfolio using a cunning combination of two minimum risk portfolios: the minimum risk portfolio with leverage one and the minimum risk portfolio with excess return one!*

- It can be shown, that the market portfolio is itself a *characteristic* portfolio for the following attribute vector:

$$\mathbf{m} = \frac{\mathbf{1}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\hat{\mathbf{R}}^T \mathbf{C}^{-1} \hat{\mathbf{R}}} \hat{\mathbf{R}}$$

- With the above weights, the market portfolio has the following excess return and variance

$$\begin{aligned} \hat{R}_m &= \hat{\mathbf{R}}^T \mathbf{w}_m = \frac{\hat{\mathbf{R}}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\mathbf{1}^T \mathbf{C}^{-1} \hat{\mathbf{R}}} & (4.18) \\ \sigma_m^2 &= \mathbf{w}_m^T \mathbf{C} \mathbf{w}_m = \frac{\hat{\mathbf{R}}^T \mathbf{C}^{-1} \hat{\mathbf{R}}}{\left(\mathbf{1}^T \mathbf{C}^{-1} \hat{\mathbf{R}}\right)^2} \end{aligned}$$

- From this, the Sharpe Ratio of the market portfolio can be written explicitly as

$$\begin{aligned}
 \gamma_m &\equiv \frac{\widehat{R}_m}{\sigma_m} \\
 &= \frac{|\mathbf{1}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}|}{\mathbf{1}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}} \sqrt{\widehat{\mathbf{R}}^T \mathbf{C}^{-1} \widehat{\mathbf{R}}} \\
 &= \frac{|\widehat{R}_L|}{\widehat{R}_L} \gamma_A
 \end{aligned}$$

- We explicitly see here, that this is the Sharpe Ratio of the characteristic portfolio V_A **or its negative**, depending on the expected return of the minimum risk portfolio being above the risk free rate or not!

Conclusion 8 *To be on the safe side in all situations, one should always use the characteristic portfolio for the attribute $\widehat{\mathbf{R}}$ to construct the Capital Market Line.*

4.4 The Efficient Frontier Revisited

- It can be shown that all portfolios on the efficient frontier are linear combinations of the two fully invested *characteristic* portfolios

$$\mathbf{w}_e = \frac{\hat{R} - \hat{R}_L}{\hat{R}_m - \hat{R}_L} \mathbf{w}_m + \frac{\hat{R}_m - \hat{R}}{\hat{R}_m - \hat{R}_L} \mathbf{w}_L \quad (4.19)$$

Conclusion 9 *An efficient frontier portfolio with required excess return \hat{R} is simply the linear interpolation between the fully invested minimum risk portfolio and the market portfolio!*

- It can also be shown that each efficient frontier portfolio is itself a *characteristic* portfolio for the following attribute

$$\mathbf{e} = \frac{\sigma_L^2}{\sigma_e^2} \left(\frac{\hat{R}_m - \hat{R}}{\hat{R}_m - \hat{R}_L} \mathbf{1} + \frac{\hat{R} - \hat{R}_L}{\hat{R}_m - \hat{R}_L} \frac{\hat{\mathbf{R}}}{\hat{R}_L} \right) \quad (4.20)$$

- It can also be shown that asymptotically, for $\sigma_V \rightarrow \infty$, the efficient frontier approaches two straight lines with slopes $\pm \sqrt{\gamma_m^2 - \gamma_L^2}$.

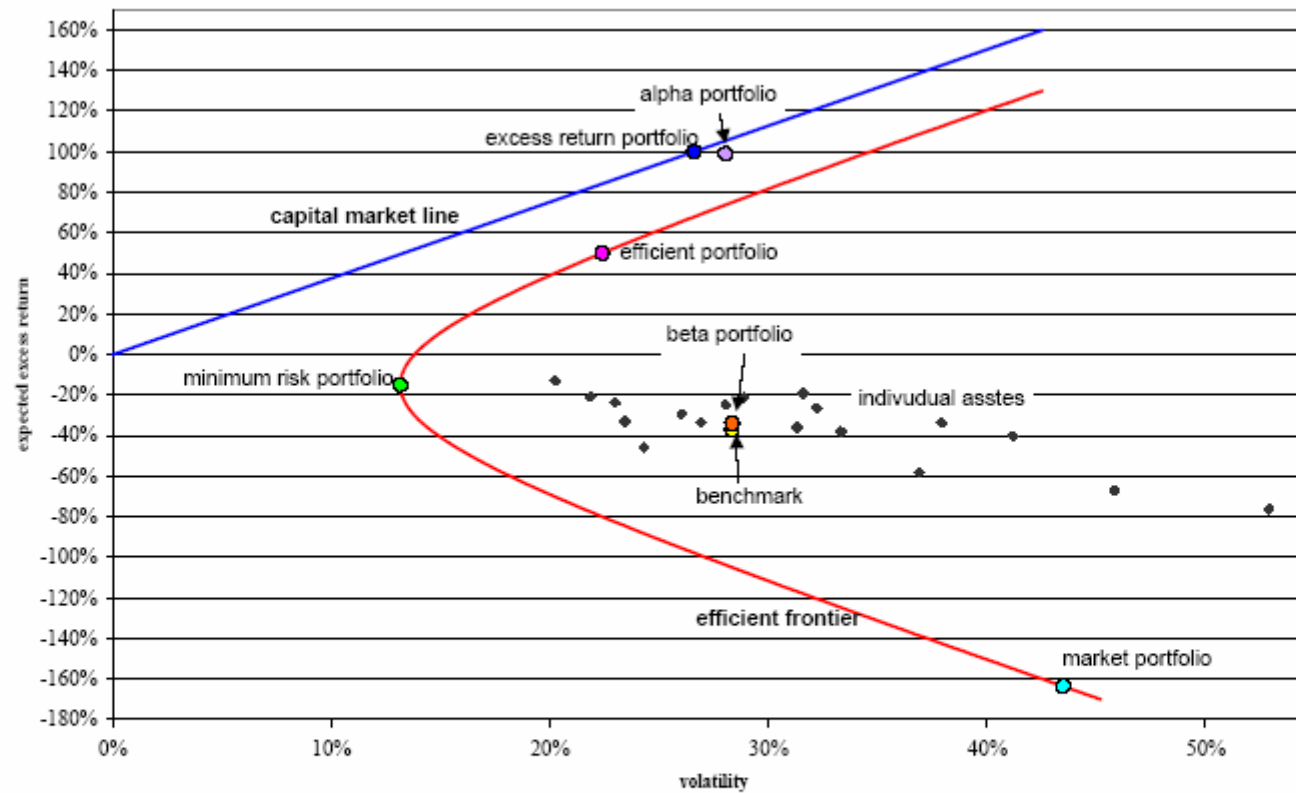


Figure 4.1: A risk return diagram. The "assets" are the DJ STOXX 600 sector indices in 2002.

5

Summary

- – You can be way above the efficient frontier!
- We can do even better, far beyond Markovitz.
- Read my book!¹
- Observe a live portfolio at www.triple-alpha.de

¹H.-P. Deutsch, *Quantitative Portfoliosteuerung*, Schäffer-Poeschel Verlag, Stuttgart 2005

Triple-Alpha - Portfolio Overview - Microsoft Internet Explorer provided by Ernst & Young

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Address http://195.96.33.225/Demo/PortfolioDescription.aspx Go Links

Portfolio Overview

- Asset Parameters
- Optimizer Parameters
- Edit Returns
- Current Portfolio

Optimal Portfolio

- Weights Diagram
- Risk Return Diagram
- User Data
- Exit

Here, you can observe a real world portfolio managed by triple-alpha. To demonstrate the workings of triple-alpha in practice, d-fine invested €100.000,- on May 23rd 2005 in this portfolio. The price development before that date is a realistic

triple-a

Portfolio Overview

Demo User

Description	
Portfolio name	100k Demo Portfolio
Institution	d-fine GmbH
Manager	Dr. Hans-Peter Deutsch
Short description	Stock Portfolio

Benchmark parameters	
EuroSTOXX50	100,00%
eb.nxx	0,00%
Money Market	0,00%

% Changes	
Day	0,01%
Week	-0,29%
Month	3,88%
Year to Date	5,32%
Value Date	22 Aug.2005

Portfolio-Benchmark Performance and Weights

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Done Internet

triple- α asset allocation advisory service

- triple- α allows you to actively manage your portfolio in a risk-adjusted way based on objective mathematical-statistical methods.
- triple- α portfolios generally lie well above (in the worst case on) the famous “efficient frontier”.
- State of the art parameter-free risk measures are used with *no* model assumptions whatsoever.
- Advanced, adaptive Stopp-Loss strategies.
- All transaction costs are taken into account in a consistent risk-adjusted way and are factored into the investment decision in a mathematically correct manner.
- The optimisation is therefore realistic and not just an academic exercise in an idealised world.

For details, go online on www.triple-alpha.de

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